



Feeding America Southwest Virginia

IMPACT: 2017

Many hands create enormous **IMPACT**

2017 was an exciting year for Feeding America Southwest Virginia (FASWVA). It included the successful achievement of a vision for a community center that combines a commercial kitchen for food preparation and training for food service workers, a meeting space for community groups, office space for Roanoke police, and a produce market. With the end of our fiscal year came the groundbreaking on our Community Solutions Center (CSC). Now with renovations nearing completion, we will see the CSC become a reality in the summer of 2018.

The CSC - and all of FASWVA's programs - simply would not be a reality without you. The value of your contributions to our organization, whether in the form of food donations, volunteering, or gifts, is immeasurable. Because FASWVA leverages every dollar donated for maximum impact, we were able to distribute \$29.3 million worth of food in 2017. Harry VanGuilder, longtime FASWVA donor and volunteer, believes "everyone has a responsibility to give back." Our 7,420 volunteers agree: they provided over 36,000 hours of service in 2017. We would not be able to do what we do without you - it's that simple.

You made it possible for us to provide groceries to struggling seniors like Gloria Johnson, who is profiled in this report. Because of you, hungry children received fresh, nutritious meals from our Café to Grow food truck. Through your giving, clients were also provided access to healthcare services and nutrition education.

Pamela Irvine, President and CEO, continues to work tirelessly for the hungry people of Southwest Virginia, and she is being recognized for her efforts. Irvine was recently named the recipient of the John van Hengel Fellowship award, given by Feeding America's National Council, for "excellence in leadership, local impact, national influence, commitment, and entrepreneurial spirit in hunger relief."

In addition to the Feeding America honor, Irvine also received the Food Lion Feeds "Food King" Award on behalf of FASWVA for its "outstanding commitment through financial support, innovation, encouragement, and motivation of others to take leadership roles in hunger-relief programming and community involvement."

As FASWVA continues its mission to end hunger in Southwest Virginia, I thank you for your "many hands" - your collective gifts that grow exponentially to create an enormous impact on those struggling with hunger in Southwest Virginia.



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Feeding America Southwest Virginia



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On the Cover: Children from at a Roanoke area apartment complex enjoy lunch provided by FASWVA's "Cafe to Grow" food truck for children in summer 2017.

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Feeding Southwest Virginia

2017



FOOD

Distributions equivalent to **16.7** million meals

\$29.3 million value

72% of distributions from donated food



FUNDS

96% of total expenses spent delivering programs and services to those facing hunger in Southwest Virginia.



PEOPLE

7,420 individuals

volunteered **36,067** hours

**all statistics from FY 2017 FASWVA reports*

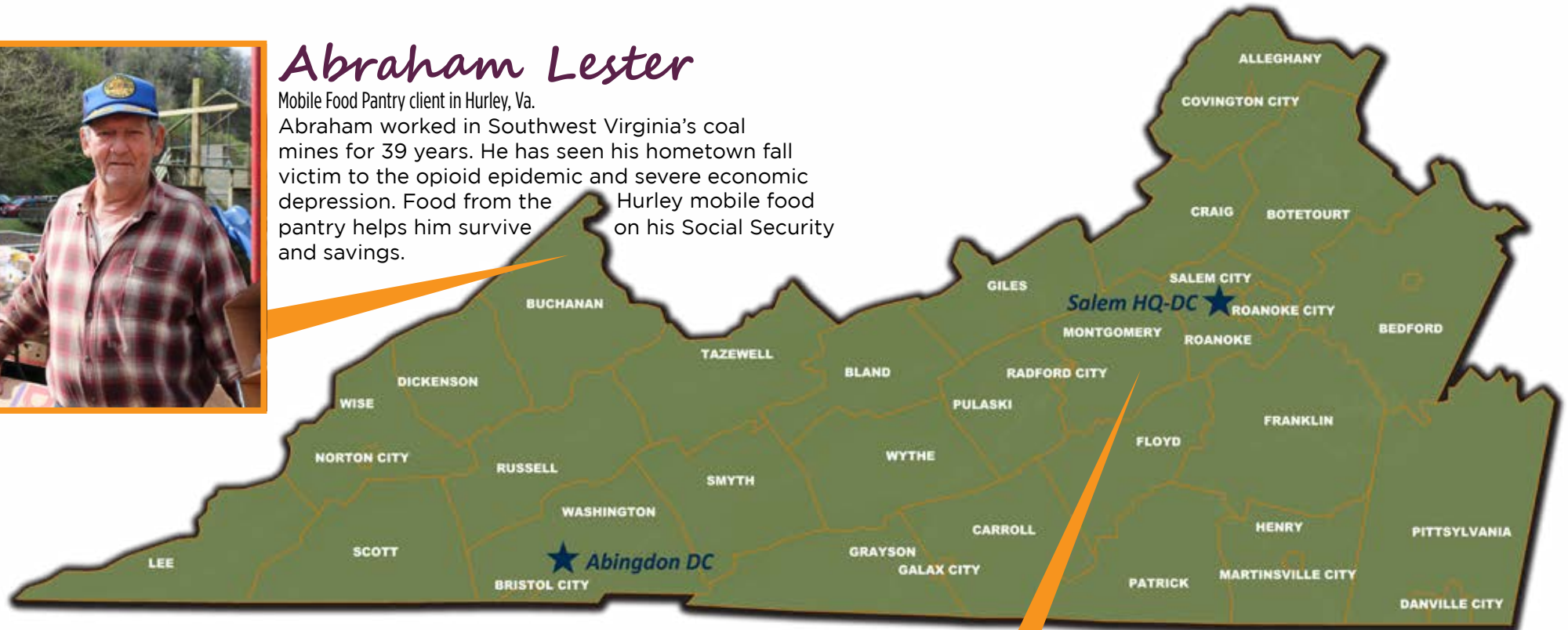
26 Counties. 9 Cities. All struggling with food insecurity.

Feeding America Southwest Virginia's service region is 12,400 square miles. FASWVA's challenge is to reach the hungry children, families, seniors and veterans scattered across that region - roughly the size of Connecticut and Massachusetts combined.

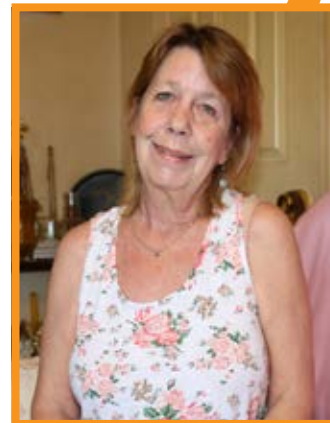


Abraham Lester

Mobile Food Pantry client in Hurley, Va. Abraham worked in Southwest Virginia's coal mines for 39 years. He has seen his hometown fall victim to the opioid epidemic and severe economic depression. Food from the Hurley mobile food pantry helps him survive on his Social Security and savings.



FAST FACT: Feeding America Southwest Virginia's has 350+ partner programs including churches, schools, community centers, soup kitchens and others throughout Southwest Virginia.



Virginia Graham

Receives food from her local pantry and FASWVA's Veggie Mobile program in Elliston, VA
"Potatoes, onions, carrots, celery, apples, oranges - those were all things I had just stopped purchasing because they weren't in my budget. But now I'm pulling out my cookbooks that were packed away and it's much healthier."



Feeding Programs



Children's Feeding Programs

FASWVA's children's feeding programs include the Child and Adult Care Food Program (CACFP), Summer Food Service Program (SFSP) and Backpack Programs. Each program ensures that children receive healthy, nutritious meals or snacks. CACFP provides meals or snacks to school age children while they also receive tutoring and other enrichment programs after school. SFSP provides meals or snacks to children at risk of hunger during the summer months, when they don't have access to free and reduced price school meals. Both CACFP and SFSP also support meal distributions from FASWVA's Café to Grow food truck for children. Backpack programs help students eat on weekends and during school vacations. Backpacks are filled with nutritious, child-friendly food and discreetly distributed to children to take home before weekends or school vacations.

Harvest Home Community Kitchen

Located at FASWVA's Abingdon Distribution Center, the kitchen distributes meals three days per week to residents of Abingdon and Washington County. The volunteer-staffed kitchen also provides bagged lunches for children when they are out of school for the summer.

Veggie Mobile

The Veggie Mobile is a FASWVA direct distribution program that delivers fresh fruits and vegetables to communities in the Roanoke and New River Valleys where access to fresh produce is a challenge. The Veggie Mobile distributed more than 160,000 pounds of fresh produce in FY 2017.

Mobile Food Pantry

The Mobile Food Pantry Program (MFP) is a direct distribution program that targets areas that are under-served or difficult to reach. The program enables us to impact the lives, health and well-being of residents living in remote locations. In FY 2017, there were 11 MFP distribution sites.

Working *Together* to Feed the Need

Feeding America Southwest Virginia couldn't feed those at risk of hunger in our 26-county, 9-city service area without the help of our 353 partner programs. Their dedication to fighting hunger in our communities is reflected right there in the numbers. Together, they helped us provide the equivalent of **16.7 million** meals in FY 2017.

34,501

households served
groceries per month

**average; unduplicated*

29,250

individuals served
meals per month

**average; unduplicated*

2,316

children served per month
- Child and Adult Care Food
Program*

2,335

children provided backpacks
per month*

863

children served per month
- Summer Food Service
Program*

**based on 1-day
high attendance*

Partner Programs & Distributions

Alleghany

Partner Pgms: 3
Eqv. Meals Distributed: 287,755

Bedford

Partner Pgms: 5
Eqv. Meals Distributed: 756,523

Bland

Partner Pgms: 2
Eqv. Meals Distributed: 225,978

Botetourt

Partner Pgms: 4
Eqv. Meals Distributed: 100,525

Bristol

Partner Pgms: 8
Eqv. Meals Distributed: 83,683

Buchanan

Partner Pgms: 17
Eqv. Meals Distributed: 1,235,981

Carroll

Partner Pgms: 4
Eqv. Meals Distributed: 143,226

Covington

Partner Pgms: 7
Eqv. Meals Distributed: 265,593

Craig

Partner Pgms: 3
Eqv. Meals Distributed: 62,078

Danville

Partner Pgms: 9
Eqv. Meals Distributed: 1,200,936

Dickenson

Partner Pgms: 7
Eqv. Meals Distributed: 309,755

Floyd

Partner Pgms: 3
Eqv. Meals Distributed: 132,530

Franklin

Partner Pgms: 14
Eqv. Meals Distributed: 534,531

Galax

Partner Pgms: 2
Eqv. Meals Distributed: 345,633

Giles

Partner Pgms: 5
Eqv. Meals Distributed: 86,010

Grayson

Partner Pgms: 6
Eqv. Meals Distributed: 267,068

Henry

Partner Pgms: 13
Eqv. Meals Distributed: 785,793

Lee

Partner Pgms: 8
Eqv. Meals Distributed: 396,190

Martinsville

Partner Pgms: 11
Eqv. Meals Distributed: 173,948

Montgomery

Partner Pgms: 19
Eqv. Meals Distributed: 421,682

Norton

Partner Pgms: 1
Eqv. Meals Distributed: 230,893

Patrick

Partner Pgms: 2
Eqv. Meals Distributed: 208,133

Pittsylvania

Partner Pgms: 6
Eqv. Meals Distributed: 171,483

Pulaski

Partner Pgms: 9
Eqv. Meals Distributed: 315,707

Radford

Partner Pgms: 8
Eqv. Meals Distributed: 349,919

Roanoke City

Partner Pgms: 73
Eqv. Meals Distributed: 154,987

Roanoke Co.

Partner Pgms: 15
Eqv. Meals Distributed: 2,401,304

Russell

Partner Pgms: 8
Eqv. Meals Distributed: 486,378

Salem

Partner Pgms: 11
Eqv. Meals Distributed: 221,859

Scott

Partner Pgms: 8
Eqv. Meals Distributed: 284,534

Smyth

Partner Pgms: 15
Eqv. Meals Distributed: 1,632,866

Tazewell

Partner Pgms: 13
Eqv. Meals Distributed: 961,600

Washington

Partner Pgms: 16
Eqv. Meals Distributed: 721,907

Wise

Partner Pgms: 12
Eqv. Meals Distributed: 472,043

Wythe

Partner Pgms: 7
Eqv. Meals Distributed: 230,553

**all statistics from FY 2017 FASWVA reports*

Making It

Retiree Gloria Johnson gives back to her community by volunteering at God's Storehouse in Danville, Va. She's also one of the food pantry's clients - someone who needs a little help to make ends meet each month.



Gloria Johnson receives a cart full of food including salad greens and bread from God's Storehouse in Danville, Va.

God's Storehouse in Danville, Va., is tidy, bright and busy. Around the corner from the pantry's main entrance, friendly volunteers move swiftly between shelves, bins and refrigerators assembling food boxes based on each client's needs.

A client moves up to the counter, smiles and addresses each volunteer by name. Gloria Johnson knows the folks on the other side of the counter because she too, is a God's Storehouse volunteer.

Gloria is retired and lives on her social security income. After she started volunteering at the pantry,

she inquired about whether she might qualify to receive its services. She did, and now she lines up with other regular clients about once a month. "It really helps a lot from one social security check to the next," she says. "By the time you finish paying all your expenses, you really don't have a lot."

A Danville native, Gloria moved back to her hometown seven years ago to help care for her 95-year-old mother. She has been volunteering at God's Storehouse for about a year as well as volunteering at Chatham Health and Rehabilitation Center, where her mother is a resident. Volunteering keeps her

busy, but Gloria notes that her checks barely get her from one month to the next. There's no money for anything extra - and sometimes that "extra" is food. "It means a lot to be able to get food from the pantry," she says. "And it's very good food!" She says she often gets fresh vegetables and bakery items along with staple canned goods.

Gloria also thinks about those in her community who are challenged in other ways - including being unemployed. "I can't imagine people that don't

have jobs, no income at all - how do they make it?"

Jobs are a big issue in Danville, where the current 5.7% unemployment rate ties the city with two others for 8th highest in the state.

Despite the struggles Gloria and her fellow Danville community members face, the atmosphere at God's Storehouse is upbeat and friendly. Many clients seem to echo Gloria's feelings: "God's Storehouse - I'm so glad they're here."

Feeding Our Future

Cafe to Grow

Café to Grow is a food truck designed especially to provide free meals to hungry children in the Roanoke Valley after school and during summer break. The truck and trailer travel to sites where other meal options aren't easily accessible for local kids. Fresh meals are prepared in a commercial kitchen by volunteers and some FASWVA staff, then loaded onto the truck for distribution. On-site volunteers offer the children a choice of two entrées served with a fruit, vegetable and milk.

6,900 meals served
summer 2017

Virginia Project 365

The Virginia 365 Project to End Childhood Hunger is assessing the impacts on children when they have access to three healthy meals per day 365 days a year where they live, learn and play. FASWVA is assisting the Virginia Department of Education in this project by providing backpacks filled with enough child-friendly, nutritious food for weekends and other breaks when children are not in school.

125,952 backpacks
provided
2016-17
school year

**all statistics from FY 2017 FASWVA reports*



Making Good Things Happen



“Everyone has a responsibility to give back,” Harry VanGuilder says. “There are so many ways to do it that there is no excuse not to.”

Harry, who is 71, has been volunteering at Feeding America Southwest Virginia since 2005 and donating financially since 2006.

His first experience at the food bank was repackaging food to truck to victims of Hurricane Katrina on the Gulf coast. A month later, Harry was back volunteering at the food bank again, using his skills as a manager at IBM to assist in operations.

After retiring, Harry worked for a while as a part-time food bank staff member,

and then later became a volunteer again.

Today Harry volunteers alongside two other retirees – good buddies who laugh and talk together while working to benefit the food bank.

“They’re engineers. I’m the guy with the hammer,” Harry says.

Harry attributes his spirit of giving to the example set by his father, who delivered Meals on Wheels and was active on their local school board.

Harry and his wife, Melanie, formerly made donations to the food bank annually. Then two years ago they switched to automatic

monthly payments, which enabled them to give more money by spreading out their donations.

Last year, after Harry turned 70 1/2, he and Melanie began drawing on their IRA to make gifts directly to the food bank. This enabled them to enjoy tax benefits.

After more than 12 years of giving of his time and finances, Harry is eager to do even more.

“I see good things continuing to happen at the food bank. It is changing with the times,” Harry says.

“I would encourage others to donate their time and money to the food bank. It’s really a worthwhile cause.”

FASWVA Direct Distribution Program Stats



Harvest Home Community Kitchen

Located at the Abingdon Distribution Center, serving meals three days per week to residents of the town of Abingdon and Washington County.

Mobile Food Pantry
Distributing food to clients in Buchanan, Carroll, Dickenson, Grayson, Lee, Wise and Wythe counties.

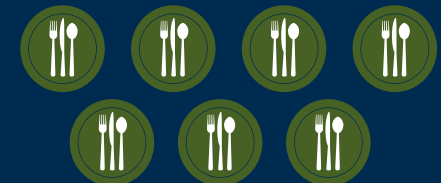


Veggie Mobile

Distributing fresh fruits and veggies in Botetourt, Craig, Montgomery, Roanoke and Tazewell counties and Roanoke City.

**average; unduplicated*

YOUR SUPPORT CHANGES LIVES



Every **\$1** donated to Feeding America Southwest Virginia helps provide **6** meals for hungry families.

**all statistics from FY 2017 FASWVA reports*

Financial Summary

FISCAL YEAR ENDED JUNE 30, 2017

ASSETS

Current assets

Cash and cash equivalents	\$	368,547
Receivables		548,384
Inventory		637,702
Total current assets		1,554,633

Cash restricted for acquisition of property and equipment		8,531
Reserve funds		104,329
Contributions receivable		217,338
Property and equipment, net		5,077,815

TOTAL ASSETS \$ **6,962,646**

LIABILITIES AND NET ASSETS

Current liabilities		
Accounts payable and accrued expenses	\$	394,994
Deferred revenue		36,718
Current portion of long-term debt		89,576
Total current liabilities		521,288

Long-term debt		4,605,290
Total liabilities		5,126,578

Net assets

Unrestricted		1,281,019
Temporarily restricted		527,349
Permanently restricted		27,700

Total net assets **1,836,068**

TOTAL LIABILITIES AND NET ASSETS \$ **6,962,646**

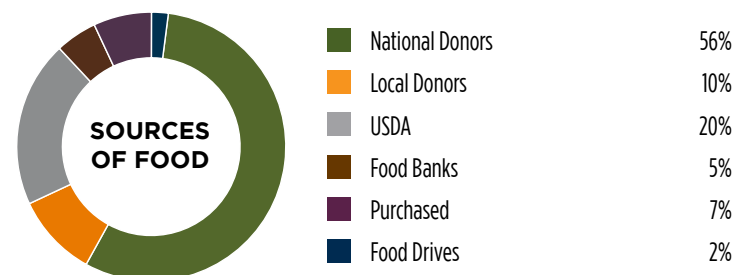
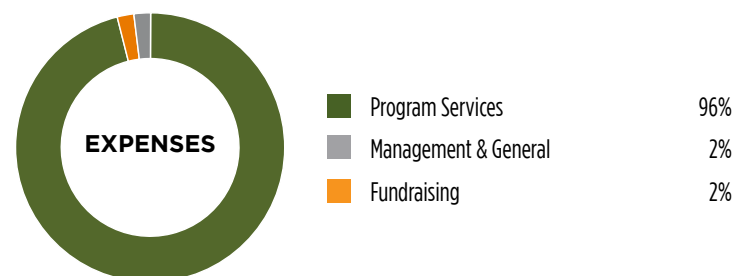
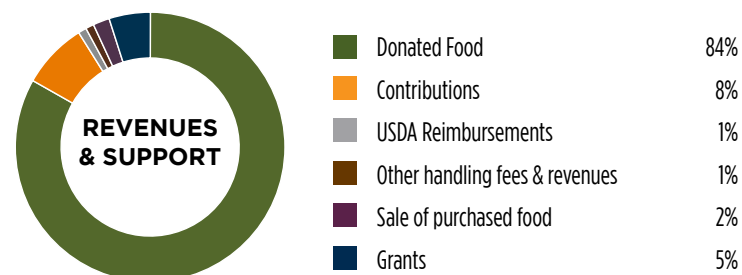
Revenues

Public Support		
Donated food	\$	28,845,349
Contributions		2,801,794
Grants		172,777
USDA reimbursements		239,984
Other Handling fees and revenues		717,461
Sale of purchased food		1,606,470
Total revenues		34,383,835

Expenses

Program services		33,696,308
Management and general		639,919
Fundraising		706,594
Total expenses		35,042,821

CHANGE IN NET ASSETS \$ **(658,986)**



Note: Financials include the value of donated food. Donated product on hand at year-end is valued at the national wholesale value of one pound of food, as determined by the most recent study conducted by Feeding America. Food donations and distributions of donated product are recorded at the weighted average wholesale value in effect during the year. The information in this summary was excerpted from our complete audited financial statements, which are available upon request.

Solutions Taking Shape



COMMUNITY SOLUTIONS CENTER
ROANOKE, VIRGINIA
MARCH 2018



WHAT IS THE COMMUNITY SOLUTIONS CENTER (CSC)?

The Community Solutions Center is a collaboration among several partners including FASWVA, Roanoke Police, Goodwill Industries of the Valleys and Northwest Roanoke community leaders. Funding supporters include Food Lion Feeds and the City of Roanoke (CDBG grantor). This new facility will house several program areas including a production and training kitchen, which will be used to prepare meals for the food bank's "Café to Grow" children's food truck and host culinary job training courses. Other planned areas include a fresh foods market, an outreach space for Roanoke Police and a community room for meetings and workshops.

Fiscal year 2017 will be forever etched into FASWVA's history. This year brought the development of an incredible new project - the Community Solutions Center at 2328 Melrose Ave. in Roanoke.

Plans for a community kitchen hit the drawing boards at the end of FY 2016, and during early FY 2017 ideas for the project expanded into the "Community Solutions Center" model.

As the end of the 2016 calendar year approached, FASWVA joined with numerous partners to develop a model to operate the facility and

received Community Development Block Grants to support the Melrose Ave. property purchase.

FASWVA then received an unprecedented \$350,000 gift from Food Lion Feeds to support much-needed renovations. A second CDBG grant for renovations was also received.

As FY 2017 concluded, FASWVA closed on the property and officially broke ground on the new Center.

With renovations now off and running, the facility is expected to open in Summer 2018.

LEAD SUPPORTERS

Food Lion Feeds

Carilion Clinic

City of Roanoke (CDBG)

James and Brenda Pearman

Alliance to End Hunger

Lorene Pearman

Foundation for the Roanoke Valley

Newman's Own

SunTrust Foundation

Roanoke Valley Gives Day 2018 Donors

The Johnson Foundation

State Farm





Non-Profit Org.
U.S. Postage
PAID
Permit No. 160
Roanoke, VA

Salem Distribution Center

1025 Electric Road
Salem, VA
P: 540.342.3011

Abingdon Distribution Center

21452 Gravel Lake Road
P.O. Box 2579
Abingdon, VA 24211
P: 276.628.9266

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